

Dear Local Business Owner:

Lovettsville MayFest 2014 was the biggest MayFest yet. Over 3,000 people attended our annual festival consisting of 80 vendors and a variety of activities. The MayFest Committee is looking forward to even more great things this year, and we would love to have you join us.

The Town of Lovettsville is proud to host the fourth annual MayFest on Saturday, May 23, 2015. The festival will be held on the Lovettsville Town Green, 11 Spring Farm Drive, from 10:00 a.m. to 6:00 p.m. The Lovettsville Cornhole Tournament, an old-fashioned pie-eating contest, a strolling magician, performances by local bands, and exhibitions by local organizations are just glimpses of all the fun to be had at MayFest.

Benefits of being a sponsor include your business' name being listed on the MayFest website with a link to your business' website, having your logo on other promotional materials, occupying a prime booth space in sponsor row at the festival, and displaying a banner with your business' name and logo on the Town Green.

There are a few unique sponsorship opportunities available, as well. These opportunities include promoting your company as an official sponsor of the Lovettsville Cornhole Tournament, the MayFest Main Stage events, the MayFest Kids' Zone, or the MayFest Beer Tent. Additional banners and acknowledgements would be provided for the day of MayFest and on all promotional materials.

Please complete the enclosed form and mail it to the following address:

The Town of Lovettsville
c/o The MayFest Committee
P.O. Box 209
6 East Pennsylvania Avenue
Lovettsville, VA 20180

We appreciate receiving your application and a check made out to Lovettsville MayFest by the close of business on **Friday, April 24, 2015** in order to be included on all of our printed materials. If you have any questions, please contact MayFest Committee Chairwoman Tiffaney Carder via email at tcarder@lovettsvilleva.gov or via phone at 703-727-5732.

Please join us in continuing the tradition of MayFest in the Town of Lovettsville. We look forward to receiving your support and seeing you at the fourth annual MayFest celebration!

Sincerely,
The MayFest Committee

MayFest 2015 Sponsorship Levels

Level	Cost	Benefits
Platinum	\$1,000	Company name displayed prominently in area of sponsored activity: Lovettsville Corn Hole Tournament, Kids' Zone, Main Stage, or Beer Tent AND 4' x 6' Banner hung near the Walker Pavilion during MayFest Placement on the championship corn hole boards 20' x 10' booth space to use or donate Listed as a spot on the Sponsor Bingo Card Listed prominently on MayFest's website main page with link to company website Listed prominently on MayFest printed materials Premium spot for sponsor booth
Gold	\$500	4' x 6' Banner hung near the Walker Pavilion during MayFest Premium spot for sponsor booth Placement on the Sponsor Bingo Card Listed on MayFest website's main page with link to company's website Listed on MayFest printed materials 20'x10' booth space to use or donate
Silver	\$300	2'x3' Banner for MayFest Listed on MayFest website under Sponsors Tab Listed on Sponsor Bingo Card Listed on MayFest printed materials 10'x10' booth space
Bronze	\$150	2' x 3' Banner for MayFest Listed on MayFest website under Sponsors Tab 10'x10' booth space

MayFest 2014
Sponsor Application

Company or Organization's Name:

Address:

Email:

Web site and/or Facebook page:

Phone:

Alternate Phone:

Please circle one:

Using space included as part of sponsorship

Donating space

Brief description of company or organization.:

Please submit a .jpeg file of your company's logo to tcarder@lovettsvilleva.gov. The logo will be used on the MayFest website and printed promotional materials in order to advertise your sponsorship.

We are excited about the opportunity to promote your business, and we look forward to having you as a part of MayFest this year!